

# Privacy Policy

Last Updated: 06/10/2025

## Introduction

Welcome to The Parent List ("we," "our," or "us"). At The Parent List, we value your privacy and are committed to protecting your personal information. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website theparentlist.com (the "Site") or use our services.

Please read this Privacy Policy carefully. If you do not agree with the terms of this Privacy Policy, please do not access the Site or use our services.

## Information We Collect

### Personal Information

We may collect personal information that you voluntarily provide to us when you:

- Register for an account
- Sign up for our newsletter
- Participate in our community forums or groups
- Submit reviews or ratings for resources in our directory
- Contact us through our contact forms
- Use interactive features of our Site

This information may include:

- Your name
- Email address
- Physical address
- Phone number
- Profile information (such as your children's ages, areas of interest)
- Account credentials

### Automatically Collected Information

When you visit our Site, our servers may automatically log the following information:

- IP address
- Browser type and version
- Operating system
- Referring website
- Pages visited
- Time and date of your visit
- Time spent on pages
- Other statistics

We may also collect information through cookies and similar technologies. Please see our Cookie Policy section for more details.

## **How We Use Your Information**

We may use the information we collect for various purposes, including to:

- Provide, maintain, and improve our services
- Create and manage your account
- Send you our newsletter and other communications
- Respond to your inquiries and comments
- Personalize your experience on our Site
- Connect you with appropriate resources and community members
- Monitor and analyze usage patterns and trends
- Protect the security and integrity of our Site
- Comply with legal obligations

## **Sharing Your Information**

We may share your information with third parties in the following circumstances:

### **Service Providers**

We may share your information with third-party service providers who help us operate our Site, conduct our business, or provide services to you (such as hosting providers, email service providers, analytics providers, and payment processors).

### **Business Transfers**

If we are involved in a merger, acquisition, financing, or sale of assets, your information may be transferred as part of that transaction.

### **Legal Requirements**

We may disclose your information if required to do so by law or in response to valid requests by public authorities (e.g., a court or government agency).

### **With Your Consent**

We may share your information with third parties when we have your consent to do so.

## **Community Features and User Content**

Our Site offers various community features where you can post information, make comments, and interact with other users. Any information you disclose in these areas becomes public information. Please exercise caution when deciding to disclose your personal information.

## **Children's Privacy**

Our services are not directed to children under 13 years of age. We do not knowingly collect personal information from children under 13. If you are a parent or guardian and believe that your child has provided us with personal information, please contact us so that we can delete such information.

## Your Rights and Choices

### **Account Information**

You can review and update your account information by logging into your account settings.

### **Communications**

You can opt out of receiving promotional emails from us by following the unsubscribe instructions included in each email. You may not opt out of service-related communications (e.g., account verification, purchase confirmations, changes/updates to our products or features, technical and security notices).

### **Cookies**

Most web browsers are set to accept cookies by default. You can usually choose to set your browser to remove or reject cookies. Please note that if you choose to remove or reject cookies, this could affect certain features of our Site.

### **Do Not Track**

Some browsers offer a "Do Not Track" ("DNT") signal. We currently do not respond to DNT signals.

## Data Security

We have implemented measures designed to secure your personal information from accidental loss and from unauthorized access, use, alteration, and disclosure. However, the transmission of information via the internet is not completely secure. While we strive to protect your personal information, we cannot guarantee the security of your information transmitted to our Site.

## Third-Party Links

Our Site may contain links to third-party websites and services. We have no control over the content, privacy policies, or practices of any third-party site or service. We are not responsible for the privacy practices or the content of such websites. You should review the privacy policies of third parties before providing them with your personal information.

## Changes to This Privacy Policy

We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page and updating the "Last Updated" date at the top of this page. You are advised to review this Privacy Policy periodically for any changes.

## Contact Us

If you have any questions about this Privacy Policy or our privacy practices, please contact us at:

**Email:** [legal@theparentlist.com](mailto:legal@theparentlist.com)

## **California Privacy Rights**

If you are a California resident, you have specific rights regarding your personal information under the California Consumer Privacy Act (CCPA). For more information about these rights and how to exercise them, please refer to our California Privacy Rights section.

## **Cookie Policy**

### **What Are Cookies**

Cookies are small data files that are placed on your computer or mobile device when you visit a website.

Cookies are widely used by website owners to make their websites work, or to work more efficiently, as well as to provide reporting information.

### **How We Use Cookies**

We use cookies for several reasons:

Essential cookies: These cookies are necessary for the website to function properly.

Preferences cookies: These cookies remember your preferences and settings.

Analytics cookies: These cookies help us understand how visitors interact with our website.

Marketing cookies: These cookies track your online activity to help advertisers deliver more relevant advertising.

### **Managing Cookies**

You can set your browser to refuse all or some browser cookies, or to alert you when websites set or access cookies. If you disable or refuse cookies, please note that some parts of this website may become inaccessible or not function properly.

### **International Data Transfers**

If you are located outside the United States, your information may be transferred to, stored, and processed in the United States, where our servers are located. By using our services, you consent to the transfer of your information to the United States, which may have different data protection rules than those of your country.